

Chryst to open new office for Dietz Trott

Dietz Trott Sports & Entertainment Management in Farmington Hills is expanding to Cleveland.

President Michael Dietz announced recently that Rick Chryst, a longtime college athletics administrator, has joined the firm and will be opening the Cleveland-based office. It marks the first major expansion of Dietz Trott since its formation in 2003.



Chryst

"Rick Chryst is one of the most qualified, respected and dynamic figures in contemporary college athletics," said Dietz, a Birmingham Brother Rice graduate. "His addition lifts the organization to a whole new level."

Chryst, who will be the Senior Vice President/Of Counsel, arrives at Dietz Trott following two years in the sports law group of the Cleveland-based Walter & Haverfield. He also served more than 20 years in NCAA Division 1 conference work, holding Assistant Commissioner positions in the Southwest Conference (1989-92) and Atlantic Coast Conference (1992-99). Chryst also enjoyed a 10-year tenure as Commissioner of the Mid-Atlantic Conference (1999-2009).

"I've been fortunate to know Michael Dietz (and partner David Trott) and his team ever since returning to the Midwest, and it's very exciting for me to now have the opportunity to work together on a daily basis," said Chryst, who holds a B.A. in Economics from Notre Dame and a J.D. from Duke. "His values are tremendous, and we share a great deal in common as it relates to perspectives on athletics and community. I truly believe our personal and professional relationships complement each other in the best of ways."

Dietz Trott provides sports and entertainment marketing and management support to individuals, corporations,